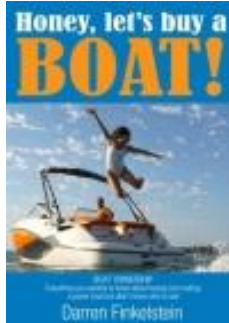


ST KILDA BOAT SALES

AND SERVICE CENTRE

Book Release

'Honey, let's buy a BOAT!' UNCOVERS THE BENEFITS OF A BOATING LIFESTYLE



If anyone ever wanted to buy a boat but was too bewildered by the process, **'Honey, let's buy a BOAT!'** is their answer.

As the title suggests, the iTunes best-selling book is a common sense guide to boat buying, filled with 360 pages of useful tips, detailed information and expert advice from an industry insider that will save the buyer money.

Boat ownership and handling can appear to be difficult and disconcerting. The terminology is archaic and can be confusing; port and starboard instead of a simple left and right, cleats, lines, galleys, heads, cockpits and bilges. It is an occupation seemingly designed to intimidate. **'Honey, let's buy a BOAT!'** is a straightforward guide through the apparent maze of power boat purchasing.

The author is **Darren Finkelstein**, an expert and enthusiast in all things marine with 30 years of boating experience. Having a penchant for boats for most of his life, for the past 11 years he has earned his living in the industry as Dealer Principal and Co-Owner of St Kilda Boat Sales in Melbourne. Darren's aim is to demystify a process that is his passion.

"Buying and owning a boat is not a massive hurdle," says Darren. "If you apply some common sense and seek good advice, you and your family can be out on the water enjoying the boating lifestyle."

His mission is to help people find that zest for life, to get families spending time outdoors, to be more active, healthy, laughing out loud and having a blast.

The book is filled to the brim with useful information for boat buyers and sellers. It includes a detailed description of 20 different kinds of power boats, six pages of the "coolest" boats in the world, information on hull construction types and dash, tables for working out the full cost of boat ownership, a chapter on the process for buying a boat at the best price and value, Darren's top 10 reasons for owning a boat, lists of boating authorities around Australia, a dictionary of boating terminology, sample forms used in buying or selling a boat, photographs and countless valuable tips.



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Ultimately, Darren has uncovered the true benefits of a boating lifestyle; quality of life, affordable recreation, water access is close, bonding with family and friends, stress reduction, convenience, reward, exercise, ease and fun.

According to best-selling international business author Andrew Griffiths, it goes without saying that *"after you read this book you will want to buy a boat, and you will be much better equipped to do so."*

RRP \$29.95

Honey, let's buy a BOAT!' is available in paperback and as an eBook from iTunes and Amazon for Kindle or to buy from www.letsbuyaboat.com.au.

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For further information, visit www.letsbuyaboat.com.au
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